Understanding & Managing Reimbursement Opportunities for SNF Medicare Part A

Learn About…
• PPS Final Rule
• MDS 3.0 / RUG IV
• Concurrent Therapy

EARN 6 CEU’S
Understanding and Managing Reimbursement Opportunities

"A mind once stretched by a new idea never regains its original dimensions"

Author—Unknown

Who Should Attend??

⇒ Nursing Home Administrators
⇒ MDS Coordinators
⇒ Rehab Managers
⇒ Business Office Managers
⇒ Medical Directors
⇒ Nurses

Genesis Rehabilitation Services would like to invite you to attend a seminar entitled “Understanding and Managing Reimbursement Opportunities for SNF Medicare Part A.”

The location for this seminar will be in the Mountain View Care Center Chapel at the following address:

Mountain View Care Center
2309 Stafford Avenue
Scranton, PA 18505

We look forward to the opportunity to meet you as we learn together.

If you have any questions regarding this seminar, please contact Michelle Baubie at:

Tel: 570-341-0050 ext 1220
Fax: 570-341-0051
Email: michelle.baubie@cmchealthsys.org
Course Agenda

8:30-9:00 Registration
   *Light Breakfast (Provided)*

9:00-9:15 Welcome/Introduction

9:15-11:00 Managing Part A Reimbursement Opportunities in the Skilled Nursing Facility:
   a. Medicare Prospective Payment System
   b. MDS Completion Guidelines
   c. RUG III Classification System
   d. Capturing Rehab/Extensive Categories
   e. Collaborative Opportunities within the Center
   f. Financial Impact of Inaccurate Reimbursement
   g. Using Key Indicators to Determine Opportunities

11:00-11:15 AM Break

11:15-12:30 SNF PPS Final Rule—Update
   a. MDS 3.0
   b. RUGs IV

12:30-1:30 *Lunch (Provided)*

1:30-2:30 Capturing Appropriate Rehab Services
   a. Improved Resident Outcomes through Patient Centered Care and Clinical Excellence

2:30-3:30 Role of the Physician in Reimbursement
   a. Role of Medical Director
   b. Role of Attending Physician
   c. Role of Interdisciplinary Team
   d. Quality Improvement
   e. Utilization Management

3:30-4:30 Working Smart with Your Rehabilitation Team
   a. Facility Operational Considerations to Support Maximum Rehabilitation Performance
   b. Rehabilitation Department Standards to Maximize Clinical Care and Reimbursement Opportunities

4:30-4:45 Questions—Speaker Panel
**Speakers**

**Dr Cass M.D., Sr. VP and Chief Medical Officer**—Dr. Paul T. Cass is the Senior Vice President of Corporate Medical Affairs for Genesis HealthCare Corporation in Kennett Square, Pennsylvania. Since 1974, Dr. Cass has been a physician staff member with Crosier Keystone Health Care System in Upland, PA. Dr. Cass has been with Genesis since 1993. Dr. Cass is also a member of the Board of Directors for the Christian and Missionary Alliance Foundation overseeing Shell Point Retirement Community in Ft. Myers, Florida. He earned his MD from Hahmemann Medical College, where he also completed his internship and residency and is Board Certified in Internal Medicine by the American Board of Internal Medicine with added qualifications in Geriatric Medicine.

**Ted Mulligan, OTR/L, MBA**—Ted Mulligan has over 17 years of experience as an occupational therapist, the majority of which has occurred in the skilled nursing and long term care facilities. He has held positions as a staff occupational therapist, Rehab Program Manager, Clinical Reimbursement Manager, and is currently Director of Reimbursement—Rehab Services for Genesis Healthcare. The past 8 years has been devoted to clinical reimbursement for Medicare Part A SNF and state specific Medicaid programs. He has provided training, auditing and consulting services to numerous providers and to all levels of staff. His recent focus relates to the rehabilitation component of clinical reimbursement and educating center and rehab personnel on managing reimbursement challenges and opportunities.

**Novaleigh Dodge-Krupa, PT**—Novaleigh Dodge-Krupa, Director of Reimbursement Services, oversees the operational management of the Genesis Reimbursement Group for Pennsylvania and New Jersey. She has over 14 years of clinical and management experience in the healthcare field. Ms. Krupa has held various positions specifically related to reimbursement including Clinical Reimbursement Coordinator and Senior Clinical Reimbursement Manager. She possesses an in-depth knowledge related to Medicare and Medicaid reimbursement and revenue enhancement opportunities.

**Mary Lea Habegger MA-CCC/SLP**—Mary Lea Habegger is the Director of Clinical Operations for Genesis Rehabilitation Services. She provides leadership and educational support to Clinical Specialists in Ohio, Michigan, Wisconsin, Indiana, Illinois, Missouri and Kansas. Mary Lea graduated from Marshall University with her MA in 1993 and has practiced in a variety of settings with the last 13 years spent primarily in long-term care. Mary Lea is a Master Clinician in Dysphagia for Genesis Rehabilitation Services, and has presented continuing education courses for GRS on various clinical topics including: Medically Complex Patient’s-Opportunities for Rehab; Geriatric Practice; A Cognitive Framework- An Interdisciplinary Approach to Dementia; A Clinical Reasoning Model for Leadership, Dysphagia-The Basics; Auditory Rehabilitation; Speech-Swallowing- Tracheotomy/ Ventilator Dependence; Cognitive Linguistic Therapy; Staging Dementia-A Nursing Approach; and Vital Stimulation Therapy. Mary Lea has presented at the Wisconsin Speech and Hearing Convention, the Ohio Speech Language Pathology Convention, the Ohio Health Care Convention and the Alzheimer’s Association on topics impacting geriatric rehab.

**Heather J. Remo, M.A.,CCC-SLP**—Heather Remo has over 15 years of experience in the healthcare industry, specializing in the geriatric population. She has been an employee of Genesis Rehabilitation Services for 10 years. She has held many positions in the company including staff speech-language pathologist, Clinical Specialist, Clinical Manager, and Area Director. She is also Vital Stim certified. Currently, she is the Area Director overseeing rehabilitation programs in 23 skilled nursing and assisted living facilities in Northeast Pennsylvania.

**Barbara Hoover, M.A., CCC-SLP**—Barbara Hoover is a native of Pittsburgh and has been a Speech-Language Pathologist for the past 17 years. Barbara has worked in a variety of clinical environments including long-term care, sub-acute, hospital and school settings. Barbara joined Genesis in 1994 and most recently serves as the Director of Business Development for Western PA, OH and MI. She has also worked for GRS as Area Director in Pittsburgh, PA and MD; as well as, a Clinical Specialist, Mentor and staff therapist. She holds a Masters Degree in Speech Language Pathology from The George Washington University in Washington, DC. Barbara lives in Pittsburgh with her husband and 3 daughters.

**Note**—Speakers are Subject to Change
Attendance & Registration Procedures

This educational offering has been reviewed by the National Continuing Education Review Service (NCERS) or the National Association of Boards of Examiners of Long Term Care Administrators (NAB) and approved for 6 clock hours or 6 participant hours. This class is being offered for free to NEPALTCA Members. The fee for non-members is $199.00. If applicable, a check should be sent with your registration form to the address listed below. All checks should be made payable to Genesis Rehab Services.

ATTENDANCE REQUIREMENTS

Please note that the total credit hours listed for this program assume a full day of attendance. In the event of late arrival and/or early departure, hours will be amended accordingly. Credit is only available for each full session attended. To receive credit for the entire program, participants are expected to sign-in, attend the entire program and sign out at the conclusion of the program. It is the responsibility of the attendee to notify the staff monitoring attendance of any sessions during the program that they did not attend so that credits can be adjusted accordingly.

REGISTRATION PROCEDURES

Please complete the registration form below and return it to:

Mountain View Care Center
Attn: Michelle Baubie
2309 Stafford Ave
Scranton, PA 18505

Providing GRS with this information will enable us to provide you with your “Certificate of Completion” for your 6 CEU’s. In addition, it will assist us in pre-planning for meals to ensure all attendees are provided with a light breakfast and a lunch.

Reimbursement Registration Form
Northeastern Penn LTC Assoc

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** Please provide your license information to ensure your earned CEU’s are accurately reflected
Our Mission

We improve the lives we touch through the delivery of high quality health care and everyday compassion

Our Core Values

- Care & Compassion for every life we touch
- Respect & Appreciation for each other
- Teamwork & Enjoyment in working together
- Focus & Discipline on improving the quality of care
- Creativity & Innovation to develop effective solutions
- Honesty & Integrity in all dealings

For additional information, call our toll free number 800-728-8808 or visit us on our websites www.Genesisrehab.com www.Rehab.com

Genesis Rehab Services, 101 E State St, Kennett Square, PA